



## New Product Releases

July 28, 2009

**Definity Fairway™ Transitions™ SOLFX™:** This product is a new progressive sunwear product designed specifically for presbyopic golfers looking to improve their game and conquer the course.

Like all Transitions SOLFX™ sunwear products, the new golf lenses help enhance visual performance by intuitively adjusting to all outdoor sun conditions. Definity Transitions SOLFX lenses change from amber to a darker brown outdoors, improving contrast and depth perception to help golfers see the contour of the greens and better see the ball. They also block 100% of harmful UV and UVB rays, and come systematic with Silver Crizal Sun Mirrors™ with Scotchgard™ Protector, which reduce glare at every angle with improved scratch resistance and cleanability.

**Definity Fairway™ Transitions™ SOLFX™** lenses are available in Airwear® polycarbonate, sphere: +4.00 to – 7.00, cylinder to -4.00. Add powers: +1.00 to +3.00; prism up to a 6.00 D. **Available now**

**Essilor Computer™ Lens:** The Essilor Computer lens has both functional and efficient distant viewing, a larger intermediate area, and a modest reading area. The wide intermediate offers full coverage of the computer screen area. The lens is available in Airwear® only, systematic with Performance EZ, Crizal®, Crizal Alize®, or Crizal Avance® with Scotchgard™; adds 1.00 – 3.50; minimum fitting ht 15 and since 15 mm is needed at the top to provide the small distance area and 15 mm is needed at the bottom to reach full add power, a frame with the minimum “B” measurement of 30 mm is required.

Simply order as you would any standard progressive:

Distance RX; Reading Addition; Fitting Height (dotted at center pupil); Monocular Distance PD's.

Verify total near power (sphere, cylinder and axis) in the reading area only

Verify add- engraving on the temporal side (the power digression for converted Rx)

Prism: verify prescribed prism at the Prism Reference Point **Available now**

**Essilor Anti-Fatigue™:** The Anti-Fatigue lens is an enhanced single vision lens with a “power boost” in the lower portion of the lens (9m/m below the pupil) to help tired eyes. The Anti-Fatigue has a reading area of 0.6 diopters that will help a person focus on reading material. They are designed for 18-40 year-old myopes who experienced tired eyes and 35-40 year-old emerging presbyopes who are experiencing reading difficulty but do not yet need a full progressive lens. They are excellent for Smart Phone uses like texting and web-browsing as well as any time patients need just a bit more of a power boost for clarity at near. Minimum frame “B” width is 23; Minimum fitting ht 13, and is available in Poly, CR39 and 1.67. The Essilor Anti-Fatigue comes systematic with Performance EZ, Crizal®, Crizal Alize®, or Crizal Avance® with Scotchgard™. Please supply the distant monocular PD and the patient's fitting ht (@ center of pupil) when ordering. **Available now**